Workshop Proposal

Portfolio Design Workshop
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Workshop for max. 20 People
6 sessions, ~3hours each

WHAT WILL THIS WORKSHOP BE ABOUT
We want to teach future (interaction) designers how to design and implement a great online portfolio. We will go through the whole process of designing an online portfolio and support it with applicable theoretical content such as examples, design basics and more. Students will gain knowledge about effectively designing their online identity for future job applications etc.
Every session will have a theoretical part (~1h.), a hands-on part (1h 40m) much like a design studio, and a reflection (20min.)

The learnt basics can be applied to other topics and design projects.

Design Process for an Online Portfolio

Define ID
⋮
↓
Documentation
⋮
↓
Structure
⋮
↓
Wireframing
⋮
↓
Design
⋮
↓
Realization
⋮
↓
Evaluation

[SESSION 1] INTRODUCTION, PORTFOLIO TYPES, DESIGNER IDs,

Introduction to the course [theory]

Different types of portfolios [theory]
Portfolios can speak different languages, Identities of designers

Find your identity [hands-on]
What type of designer do you want to be, where do you think you want to work?
What are your strengths and weaknesses? How should you present yourself?

[SESSION 2] ANALYSE PORTFOLIOS/ THE BACKEND, DOCUMENTATION AND STRUCTURE

What Google Analytics can do for you? [theory]
What do people look at on a portfolio and for how long?
--> How do we present information then?

Documentation of Information [theory]
How to document design projects (Photography, Film etc.)

Structure/ Information Architecture [theory]
How to create a good information architecture?

Start documenting your projects and define information architecture of your portfolio
(pictures, films, texts; what do you want people to see and why?)

[SESSION 3 + 4] DESIGN, SKETCHING

Design/ Gestaltung [theory]
A selection of basic design rules that you can apply to your portfolio based on the design process and approach introduced by the Ulm School of Design (Typography, Color, Form, Layout)

Talk about the Design Process for an Online Portfolio and where we are at [theory]
Define ID --> Documentation --> Structure --> Wireframing --> Design --> Realization --> Evaluation

Build wireframes, start sketching [hands on in session 3]

Turn wireframes to design drafts by implementing projects (from 2nd session) and designing the site [hands on in session 4]

[SESSION 5 + 6] IMPLEMENTATION

Different technologies (WP, Tumblr, Cargo, Indexibit, etc.) [theory]
includes help-tools such as Firefox/ Chrome Debuggers to redesign HTML/CSS pages

Choose a technology and familiarize yourself with it. Create your portfolio. [hands-on]
Students work on their portfolio and we mentor them during the session.
How do we evaluate our portfolio design? [Reflection]